



Getting people back to work

Partnering to help people impacted by COVID-19 gain the skills for in-demand roles in a more digital economy

Why digital skills? Why now?

The problem we need to solve now



**A global
economic crisis**



**Returning to a
different economy**



**An intensified
skilling challenge**

Our goal

Help **25 million job seekers**
worldwide gain new skills for
a more digital economy



We cannot do it alone

We must work across sectors to create greater impact for job seekers around the world.



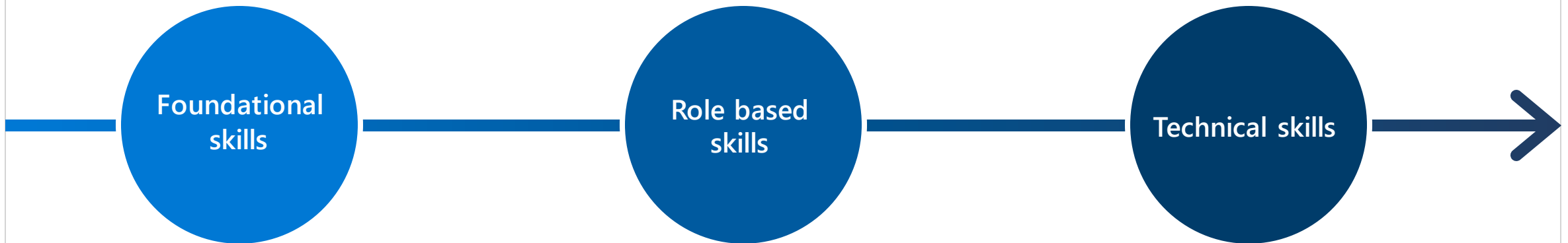
Accelerating our commitment to skilling

A comprehensive approach to help 25M job seekers



Free content to help job seekers on their learning journey

The free learning paths cover a **broad range of skills**, from entry-level digital literacy to advanced product-based skilling for technical roles. These role-based learning paths provide **opportunities for people**—wherever they are starting from—**to reskill and upskill for in-demand roles**

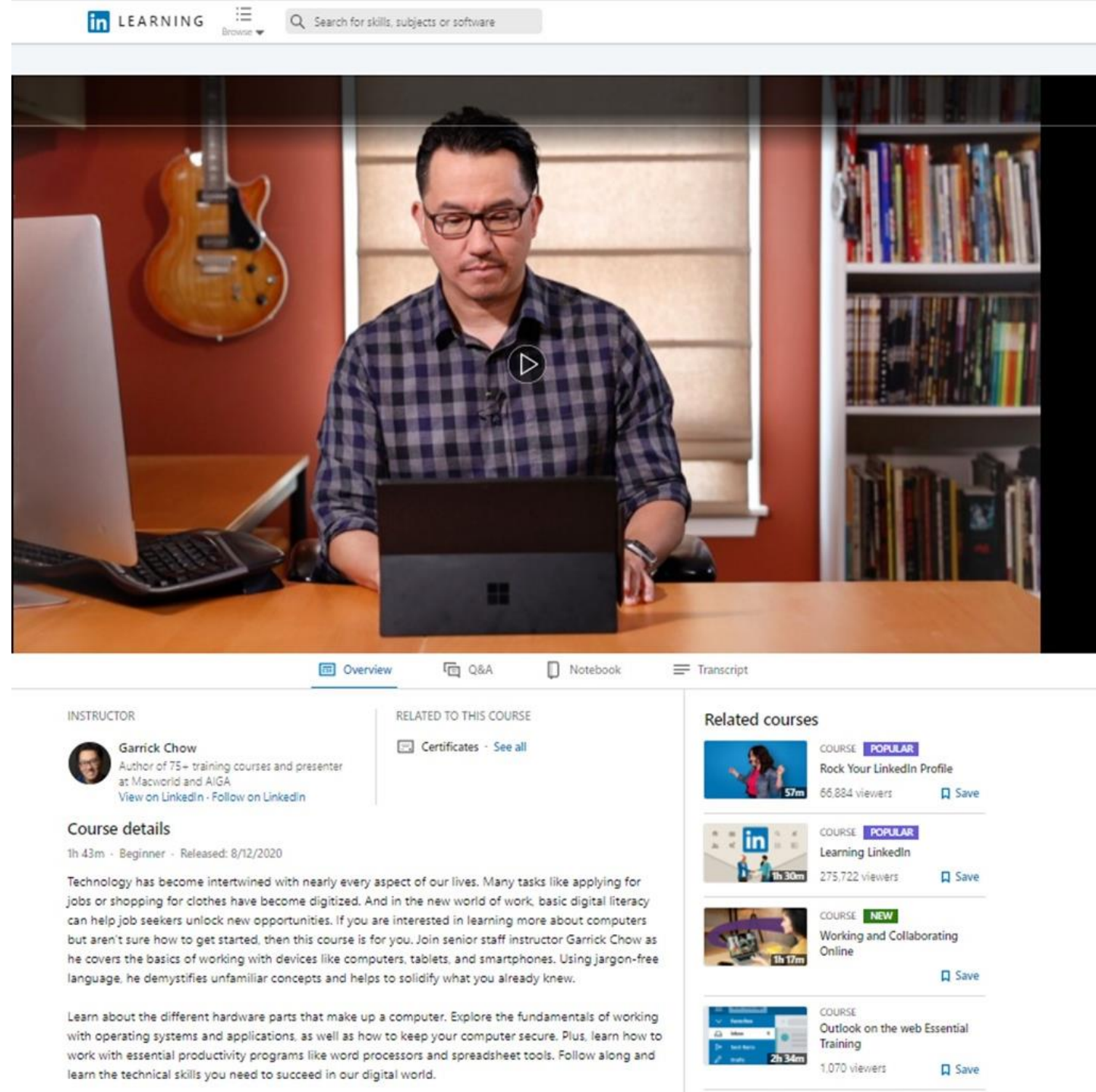


Digital Literacy

- Learn how to use devices, software, and the internet to collaborate and to find, use, and create content
- Learners receive a Digital Literacy Certificate of Completion

Learning paths available:

- *Working with Computers & Devices:*
aka.ms/DLcourse1
- *Working & Collaborating Online:*
aka.ms/DLcourse2



The screenshot shows a LinkedIn Learning course page. At the top, there's a navigation bar with the LinkedIn Learning logo, a search bar, and a 'Browse' dropdown. Below the navigation bar is a large video player showing a man with glasses and a plaid shirt sitting at a desk with a laptop, with a guitar on the wall behind him. A play button is overlaid on the video. Below the video player are tabs for 'Overview', 'Q&A', 'Notebook', and 'Transcript'. The main content area is divided into three columns: 'INSTRUCTOR' featuring Garrick Chow, 'RELATED TO THIS COURSE' with a 'Certificates' link, and 'Related courses' listing three other courses: 'Rock Your LinkedIn Profile', 'Learning LinkedIn', and 'Working and Collaborating Online'. Each course listing includes a thumbnail, duration, and viewer count.

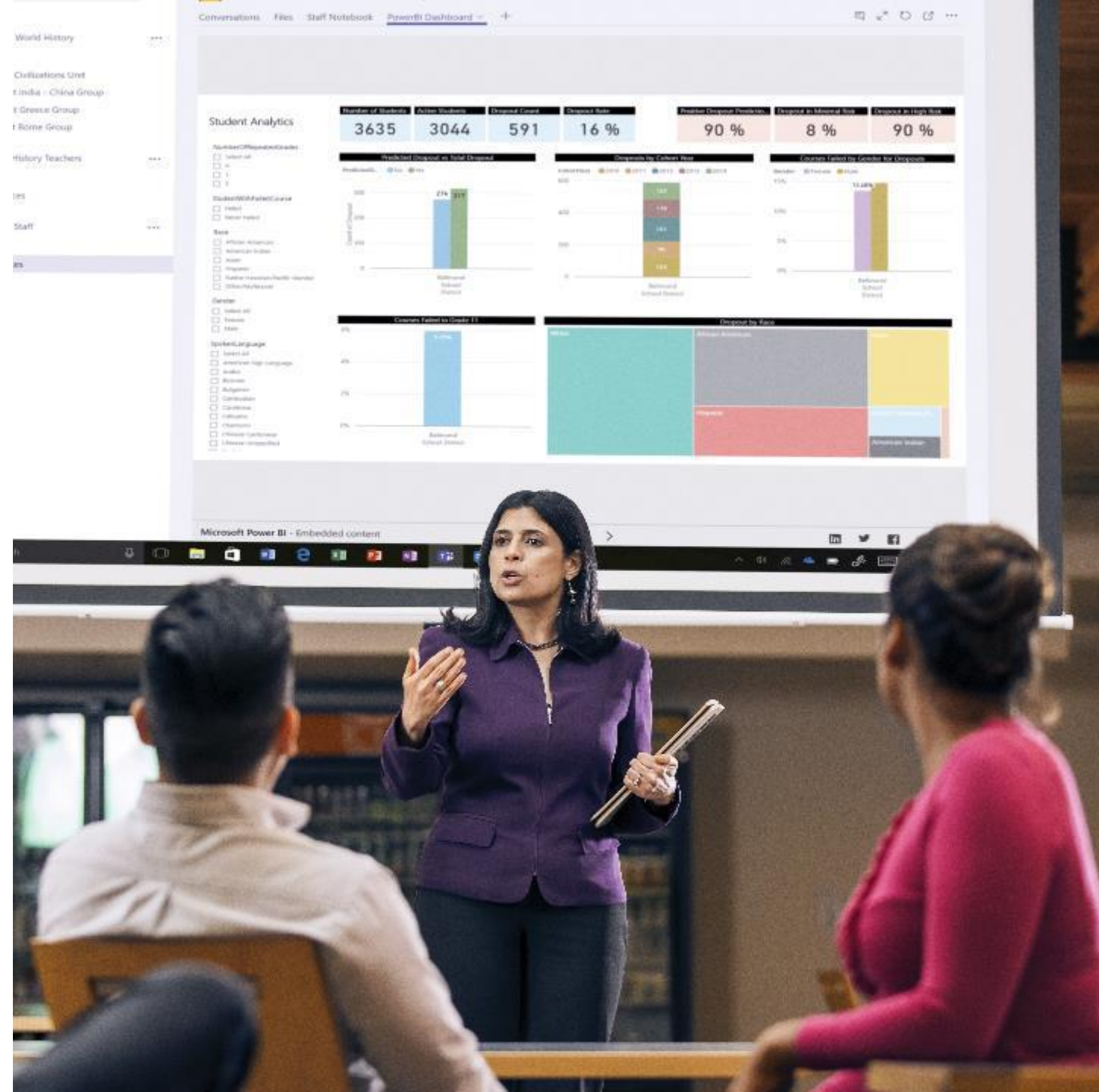
Digital productivity and critical soft skills

- Learn to collaborate and communicate in a modern workplace
- Covers Word, Excel, PowerPoint, video, and virtual collaboration
- Master soft skills from emotional intelligence to effective listening
- Participants with a LinkedIn account earn a Badge of Completion

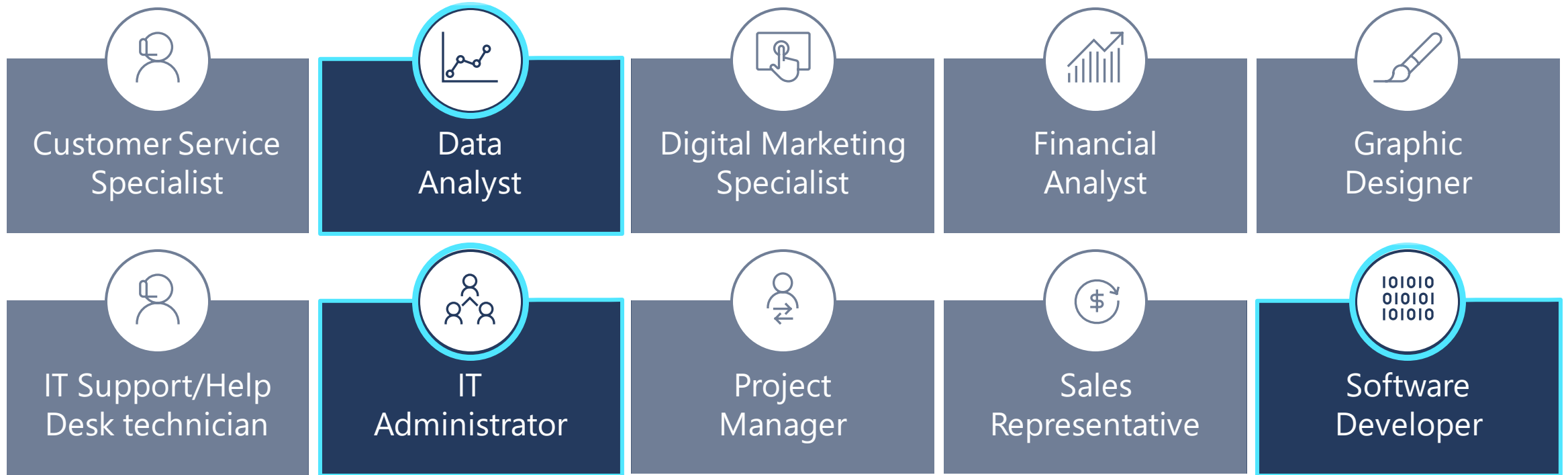
The screenshot shows a LinkedIn Learning course page. At the top, there's a navigation bar with the LinkedIn logo, 'LEARNING', a 'Browse' dropdown, and a search bar. The main header area includes the course title 'Digital Transformation in Practice: Virtual Collaboration Tools' under the category 'Technology: Business Software and Tools'. A 'Share' button is visible. Below the title is a brief description: 'Digital transformation requires organizational and individual mindset shifts, and it invites us to work and collaborate in exciting new productive ways. This learning path complements the Digital Transformation for Leaders and Digital Transformation for Tech Leaders learning paths, highlighting key ways to collaborate and communicate in the modern workplace.' Three key takeaways are listed: 'Understand digital transformation.', 'Discover the capabilities of your productivity suite (whether that's Office or G Suite).', and 'Explore a variety of video conferencing platforms.' A 'Continue with:' section suggests 'Working with Computers and Devices'. The course list below shows 13 items over 18h 3m. The first five items are: 1. 'Working with Computers and Devices' (1h 43m), 2. 'Working and Collaborating Online' (1h 17m), 3. 'Microsoft Teams Essential Training' (2h 16m), 4. 'Microsoft Collaboration: SharePoint, Teams, and Groups' (45m), and 5. 'Learning Excel for the web (Office 365/Microsoft 365) (2018)' (44m).

Role-based skills for in-demand roles that:

- Have greatest number of job openings now
- Show strong historical growth
- Pay a living wage
- Can be obtained *without* a four-year degree
- Can be successfully reskilled for online



Role-based learning paths for ten in-demand roles



- ✓ Gain skills for in-demand jobs and earn certificates of completion on LinkedIn Learning
- ✓ Advance technical skills for three of the roles on Microsoft Learn to prepare for certification
- ✓ Grow and practice technical skills through GitHub Learning Lab

Continue deeper, technical skilling on Microsoft Learn



- ✓ Free, hands-on training platform to help job seekers advance technical skills while preparing for Microsoft role-based certifications
- ✓ Interactive, step-by-step, bite-sized tutorials and modules
- ✓ Guided learning by product, skill level, and job role that's easy to navigate

Practice technical skills on GitHub Learning Lab

Job seekers can grow their technical skills in coding, Git, and GitHub while practicing on free, fun, realistic projects.

Free today and into the future



Validate skills to employers with certification

Discounted exams allow job seekers to earn an industry-recognized Microsoft Certification to help them succeed in roles such as Software Developer, Data Analyst, and IT Administrator¹

74% who earned a certification say it helped them accomplish goals

Certifications **show employers** job seekers have the skills for in-demand roles

Source: Pearson VUE 2019 report

Exams and certification in:



Fundamentals like Microsoft 365, Power Platform, and Azure



Role-based areas like Azure Administrator, Data Analyst, Developer, and Security Administrator

¹ An exam that normally costs US\$100 or more will be available for US\$15 for job seekers who meet the criteria and have taken the required steps.

Tools to help job seekers get hired



Through March 2021, free access to LinkedIn Learning paths on job search skills, soft skills, diversity and inclusion, and virtual collaboration



Access to LinkedIn's free job search and networking tools



Virtual interview feedback on LinkedIn powered by Microsoft AI



Opportunity to connect with industry mentors from Microsoft, LinkedIn, and GitHub *[Coming later this year]*

Closer look:

Practical support for job seekers

- Resume writing skills
- Networking skills
- Interview tips and tricks, including undertaking virtual job interviews
- Participants with a LinkedIn account earn a Badge of Completion

The screenshot shows a LinkedIn Learning course page. At the top, the LinkedIn Learning logo and a search bar are visible. The course title is "Master In-Demand Professional Soft Skills" under the category "Business: Professional Development". A "Share" button is located to the right of the title. Below the title, a brief description states: "What does every hiring manager look for in an employee? Set yourself apart from the pack by getting the essential soft skills--abilities that help people interact effectively with others--that employers value most, from communication fundamentals and being a team player to advancing your critical thinking skills." Three key skills are listed: "Build a solid process for achieving your goals and bouncing back from challenging situations.", "Learn to communicate, listen, and work well with team members and peers.", and "Think critically as a problem solver." To the right, a "Learning path details" box shows "9h 31m of content" and "11 items of learning content", with a prominent blue "Start Learning Path" button.

Business: Professional Development Share

Master In-Demand Professional Soft Skills

What does every hiring manager look for in an employee? Set yourself apart from the pack by getting the essential soft skills--abilities that help people interact effectively with others--that employers value most, from communication fundamentals and being a team player to advancing your critical thinking skills.

Build a solid process for achieving your goals and bouncing back from challenging situations. Learn to communicate, listen, and work well with team members and peers. Think critically as a problem solver.

Learning path details

9h 31m of content

11 items of learning content

[Start Learning Path](#)

11 ITEMS · 9h 31m

- Developing Your Emotional Intelligence**
By: Gemma Leigh Roberts · Released May 23, 2017
Learn how to enhance your personal performance and build effective relationships at work by developing emotional intelligence.
371,508 viewers
- Building Resilience**
By: Tatiana Kolovou · Updated Jul 8, 2019
Learn how to bounce back from difficult situations, by building your "resiliency threshold," with these training techniques.
179,193 viewers
- Embracing Unexpected Change**
By: Todd Dewett · Released Apr 8, 2019
Improve how you deal with change in your professional and personal life. Learn how to put change in the proper context, create the right perspective, and become more resilient.
56,198 viewers
- Critical Thinking for Better Judgment and Decision-Making**
By: Becki Saltzman · Updated 1 month ago
Teach your team how to think critically. Learn how to use critical thinking to avoid fallacies, spot biases, craft better arguments, hone judgment, and improve decision-making.
77,942 viewers
- Why Trust Matters with Rachel Botsman**
By: Rachel Botsman · Released Jan 31, 2020
Explore ways to identify and address trust issues in your personal and professional life.
12,005 viewers

Advocate for public policy to support skilling



Increase skills funding for individuals



Create incentives for employers

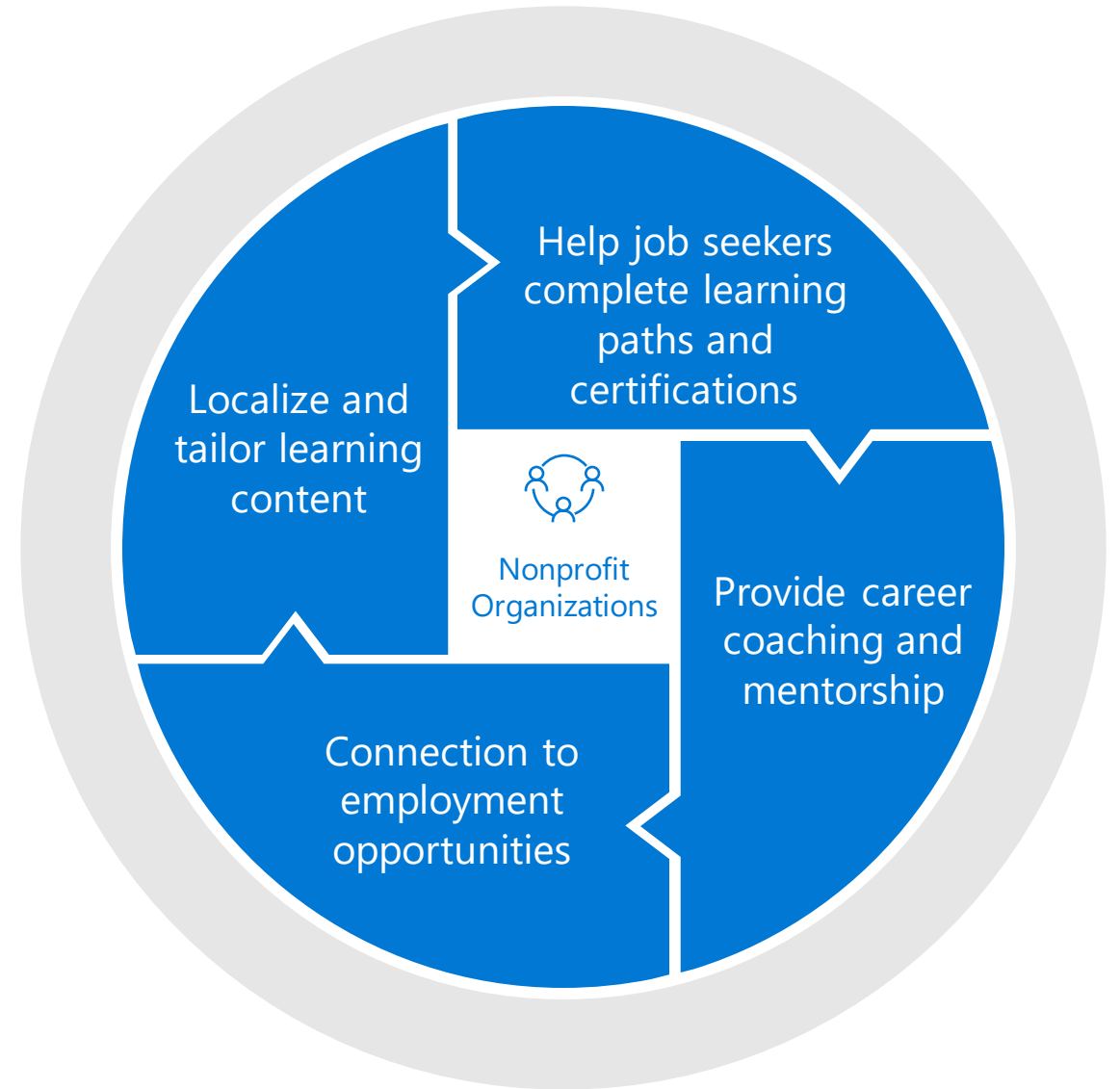


Leverage data and innovation

Partnering for greater reach and impact

How you can help

You can help bring our skilling initiative to the people who need it most with the wraparound support services they need to succeed



What we can provide



Data and insights from
LinkedIn Economic Graph



Communications and
marketing materials to
help you outreach



Grant to help you activate
on the new initiative

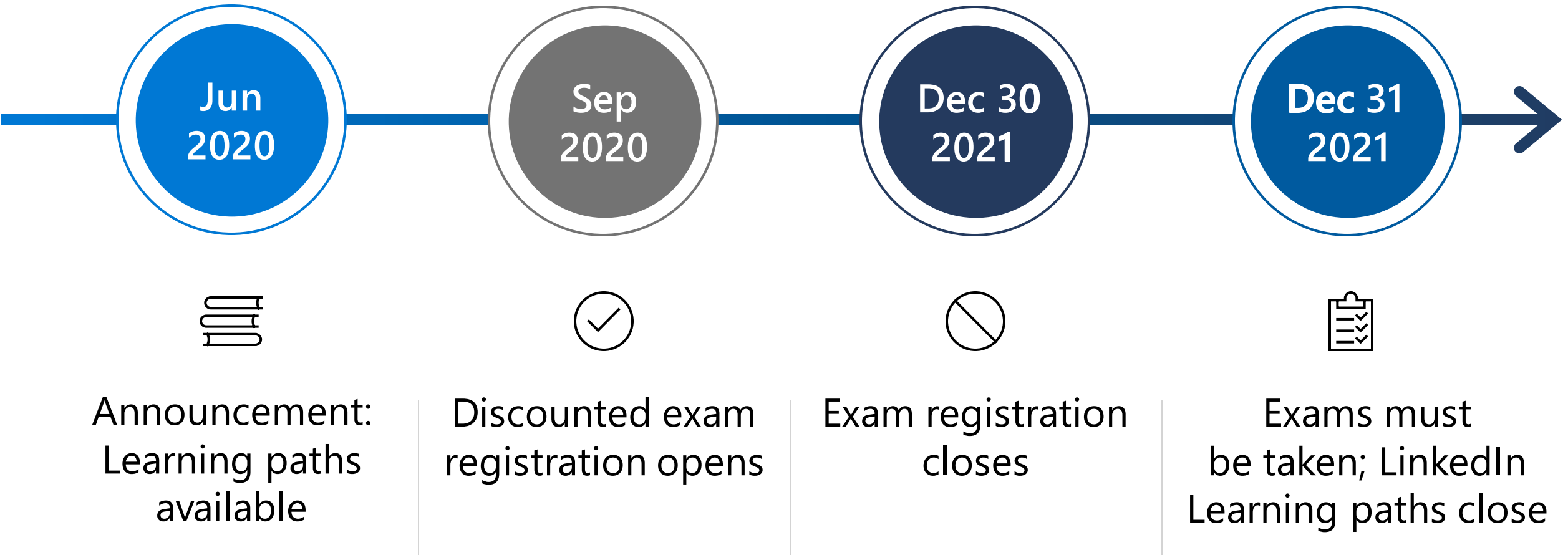


Access to learning content
and certifications



Connections to industry
mentors *[coming soon!]*

Key dates



Together, we can ensure people have the skills they need to get back to work

Aka.ms/MyLearningPath