BUY EL PASO REWARDS

Send new message from Starbucks prod

Send message to

1. ▶ ▼ All Users ▾

Search by ID ◯ Search by Phone

ID

2. ▶ 👤 ▾

Message *

3. ▶ 💬

0 / 160

✖ CANCEL   ➤ SAVE

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1. ▶ **SEND MESSAGE TO**
(Select the correct audience for your message. You can choose from single user, active users, inactive users, or all users.):
- Selecting a **Single User** will only send a message to one customer.
- **Active Users** are all customers who regularly use Buy El Paso Rewards at your business.
- **Inactive Users** are customers who have signed up at your business but have not used Buy El Paso Rewards at your business recently.
- Selecting **All Users** will send a message to all users both active and inactive.

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2. ▶ **SEARCH BY ID OR SEARCH BY PHONE**
If you plan on messaging one customer individually you will need to know either their ID or the last five digits of their phone number.

- -

3. ▶ **MESSAGE**
(include the following when sending a message):
- Details of message
- Name of Business

EXAMPLE:

Message *
💬

Drop by today from 4:00 p.m. - 6:00 p.m. every Thursday and earn double points with your visit to The Coffee Shop.